

User agreement

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The following rules regulate the conditions of Publishers and Advertisers (Partners) participation in www.oneplanetonly.com services. Please read this document carefully and make sure that you are fully compliant before registration.

1. General provisions

- These rules establish the conditions of collaboration between the partners and One Planet Only. Upon registration, the partners confirm their full consent to the provisions of this agreement,
- One Planet Only may unilaterally amend the agreement after having formally informed the partners,
- After registration, the participants can access a "dashboard" allowing them to manage their campaigns and their budget and monitor variations of their account in real time,
- Partners should not create more than one account without formal consent of One Planet Only.

2. Liability of the parties

- Partners shall be fully liable for their activity within the program and assumes the obligation to do no harm to One planet Only system and tools,

3. Partnership duration and termination

3.1. Partnership duration

The present Agreement is concluded for an indefinite period.

3.2. Partnership termination

- One Planet Only may terminate the partnership unilaterally without having to motivate its decision. In such case, residual amounts standing on the partner account will be redeemed before permanent account closure.

- The Partner may withdraw from the partner program unilaterally. Before closing his account, the partner must request payment of the amounts listed on his account. Once deregistration is effective, no amount shall be refunded to the partner account.

4. Rules for Publishers

4.1. List of forbidden sites and applications

The following sites and applications are forbidden:

- Sites and applications whose owner is not the publisher
- Sites and applications containing:
 - o Any material violating universal moral principles,
 - o Any incitement to violence, racial hatred or ethnic conflicts,
 - o Any discrimination based on politic or religion,
 - o Any hateful or discourteous written language or media,
 - o Any violation of copyrights,
 - o Any content that violates the legislation applicable to the country where the resource is located,
- Sites and applications on line for less than a month,
- Sites and applications with one-page content or with excessively limited content,
- Sites and applications where advertising occupies more space than the content
- Site and applications not having their own domain name
- Sites and applications containing malicious software or illegal programs,
- Sites and applications using software for manipulating statistics or encouraging impression or click fraud,
- Sites and applications encouraging users to click or artificially attracting the user on one or more banner.

4.2. Publishers shall not:

- Click the ad oneself or artificially drive up the number of impressions or clicks,
- Modify the ad integration code.
- Place ads on resources that use active advertising systems,
- Participate in click clubs, as well as sites dedicated to earnings in network,
- Place advertising units on empty, separate pages without statistics.

4.3. Deliberate fraud from a partner

In case of deliberate and indisputable fraud, the publisher's account will be shut done without notice and no residual amount of money will be returned, even if the acquisition of the traffic was not entirely fraudulent.

4.4. Access to sites or applications statistics

- The site or application must have access to external statistics and make it available on request to One Planet Only technical team.
- Access to statistics must provide as a minimum but not limited to :
 - o Unique visitors,
 - o Page views,
 - o Visitors sources,
 - o Internal clicks,
 - o Search words,

- Browsers,
- Countries.

4.5. Publisher payment procedure

- No payments shall be made without access to site,
- Payments are made at the partner request by bank transfer every first Thursday of the month,
- The Partner can crosscheck the payment amount and accuracy in the tools at its disposal, particularly in the dashboard.

4.6. Disputes on payments

All mutual settlements shall be carried out only based on One Planet Only system statistics.

4.7. Connection security

The Partner shall be fully liable for the security of his login and password and undertakes not to transfer them to third parties. One Planet Only shall not be held responsible or liable for the fraudulent use of an account.

5. Rules for advertisers

5.1. List of prohibited banners:

- The following contents are forbidden:
 - Any material violating universal moral principles,
 - Images or representations of genitals, infirm body, people seriously injured or corps,
 - Images of underage people without the consent of their legal guardian,
 - Any incitement to violence, racial hatred or ethnic conflicts,
 - Any discrimination based on politic or religion,
 - All hateful or discourteous written language or media,
 - Any violation of copyrights,
 - Any content that violates the legislation applicable to the country where the resource is located,
- The banners containing links leading directly to a file download, to a page with automatic file download or to a subscription without user consent,
- The banners containing links whose address is not the same for all devices, countries and operators.

5.2. Rules for campaign and banners:

- The ad content shall correspond to the content of the page to which an advertising link leads.
- It is prohibited to:
 - Create more than one campaign for a project, product or service with identical settings. The rule shall not apply to campaigns advertising the same project, product or service but having different meaning and leading to different landing pages. In disputable situations the final decision shall be made by One Planet Only administration,

- Upload more than 20 banners within the same campaign,
- Use more than once the same banner within the same campaign. But similar banners of different size will be accepted to better fit the user's screen. In this case, minor changes will be accepted if they are made necessary by the different publication formats,
- Change the advertised page content or the link end address following the checking of the banner by the moderator,

5.3. Disputes on payments

All mutual settlements shall be carried out only based on One Planet Only system statistics.

5.4. Advertiser liability

The Advertiser shall assume full liability for the information in its advertising campaign. One Planet Only shall not be held responsible or liable for advertisements contents under the law of the country in which they appear.

5.5. Advertiser violation of the Agreement

In case of deliberate breach of these regulations, One Planet Only shall permanently close the advertiser account and keep all funds available without prejudice of further legal action.

5.6. Connection security

The Partner shall be fully liable for the security of his login and password and undertakes not to transfer them to third parties. One Planet Only shall not be held responsible or liable for the fraudulent use of an account.